



**Mississippi Society of Association Executives
2016 MSAE Directory Specifications and Rates**

	Full Color	Black & White
Cover Positions* Inside Front/Back	\$1,600	-
Divider Pages *	\$1,450	-
Full Page	\$1,325	\$775
1/2 Page	\$875	\$625
<i>Placement Requests: First come, first served.</i>		
Full Page	5"	8"
Bleed Area	6"	9"
1/2 Page Horizontal	5"	4"
1/2 Page Vertical	2 1/2"	8"
Deadlines		
Insertion Orders	Dec. 14, 2015	
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